



Cochran's Crossing Village Association

Monthly Board Meeting at The Woodlands Township Building

Minutes

June 28, 2022

Members present: Tricia Danto (president), Terri Larson (vice president), Lisa Doornik (treasurer), Amanda Van Dusen, Pat Lowe, Liberty Christoff, Lori Riley, Cynthia Kessinger, Hubert Vaz-Nayak, and Sharon Lavery. Members not in attendance: Kathryn D'Andrea, Walter Ehrhardt, Laura Peterson, Kayt Sukel, Shiva Basavanna, Jim Goldmeyer, and Jaime DiNoia.

Guests: Deputy Specialist Carlos Tavarez, Montgomery County Sheriff's office; Erin Redmon, The Woodlands Township; and John Christoff, resident.

The meeting was called to order at approximately 7:00 PM by Tricia. Members present constituted a quorum.

Resident Comments: None

Law Enforcement Report: Deputy Specialist Carlos Tavarez presented the report for the Montgomery County Sheriff's Office. In May, there were 1,215 calls for service in Cochran's Crossing, 9 vehicle accidents, 479 patrol drive-throughs, 215 traffic stops, 12 suspicious vehicle calls, and 6 suspicious persons calls. There were 25 welfare checks. Arrests totaled 8, with 1 DWI and 1 narcotics arrest. There were 91 vacation watch calls in the village.

Officers continue Autism Awareness program training. Remember the 9PM routine and lock homes and vehicles. Neighborhood Watch programs ongoing with Coffee with a Cop continuing as Ice Cream with a Cop for the summer. Scams continue, including claims electricity will be turned off if payment is not made immediately. Apple Tags are being used to track vehicles.

Approval of Minutes: Approval of May minutes was tabled due to the absence of the secretary and corrections to be completed. The following corrections to be made: Kathryn D'Andrea and Walter Ehrhardt were not in attendance; the title of the law enforcement officer is Deputy Specialist, the law enforcement report needs distinguishment between The Woodlands and Cochran's Crossing statistics, there were vehicle burglaries in Cochran's Crossing as opposed to park burglaries, and catalytic converters as opposed to Cadillac converters are targeted; Tricia did not move to approve the April minutes, and Lisa made a motion to approve the April minutes; Erin Redmon (full name) presented The Woodlands Township Program Specialist

Report, and the first sentence includes “Amy” and “website” without explanation of who and what website; 4th of July Parade should include wording that Tricia dedicated the parade entry to teachers and contacted all Woodlands principals inviting all staff and teachers to participate in the parade and handout flyers with donation requests, and Tricia will include a statement on the handout that donations are not tax deductible; Fall Festival to include inflatables reserved and to change “Volunteer” students to Interact students; Future CCVA Event Ideas from “Would love some community events” to Discussed ideas for possible community events, and Change “(Shiva)” to (Hubert); Education Committee Update from “(Terri)” to Tricia, being discussion ensued but no decisions were made for teacher grants “Help new teachers set up” should be preceded by Ideas were discussed such as, add that in a conversation with a first time teacher Tricia was told the teacher spent “\$2k...”, and in the last sentence of the Education Committee Update regarding 501c3 Terri should be replaced with Tricia being that Tricia made the statement; Board Member Vacancy should be plural, it should state that JC Harville resigned effective May 1 and Sharon Lavery resigned effective June 28 (Did Kayt resign?), Tricia proposed using past procedure for filling vacancies, and is it “both vacancy positions” or is it three vacancy positions?; New Business report given by Terri and Tricia, needs change from “Junk Lovers” to Junkluggers in two sentences, and Tricia not Terri was reached out to.

Cynthia was asked to record the June meeting minutes.

The Woodlands Township Program Specialist Report: Erin Redmon brought Emergency Preparedness booklets for board members to be ready in the event of hurricanes or tropical depressions. The last public safety open house is at the Central Station on Grogan’s Mill on July 9th from 11:00-1:00 PM. Check the calendar for the line-up for Celebrate America’s Independence in the Woodlands 4th of July events. The Woodlands Township building will be closed Monday, July 4th but Waste Management services will continue without interruption. The Woodlands Express Park and Ride survey is available until June 30th. Lori requested adding the fall festival to the list of events prepared by The Township. Tricia thanked Erin for her help with the pool party.

President’s Report: Tricia attended the June fire station open house, the May 25th and June 22nd Woodlands Township board of directors meetings, and meeting to receive the checks for the past village challenges. Tricia stated The Woodlands Township has a large positive variance and asked if the board has any requests for additional funding (due July 15). Tricia suggested the board request additional funds for communication for hiring an individual to design signage, advertising, and handle everything that goes online including managing the website, and Facebook and Instagram accounts as is done for the Alden Bridge Village Association and two other village associations (per conversations with village association presidents). Further discussion ensued regarding potential budget requests including purchasing additional equipment and games, increasing costs with inflation, reservations for inflatables of \$6,000 for the fall festival, planning additional events during the year including the January/February time frame, and advertising such as mailers. Hubert pointed out that \$6,000 was significantly more than paid last year for inflatables; Tricia to compare pricing with the vendor used for the October 2021 fall festival. Terri reported the purchase of a block rocker (speakers and stand) was additional expense already incurred. Cynthia and Lori were opposed to asking for additional funds over the amount The Township already provides to the association.

The 3R Bazaar Village Challenge will continue this fall.

Treasurer's Report: Lisa reported income received of \$300 for the GreenUP Village Challenge and \$500 for the Waterwise Village Challenge. Pool party expenditures: \$602.50 for Kona Ice and \$404.55 for pizza. Additional expenditures: \$205.66 for block rocker, \$25.00 for the 4th of July parade entry, and \$48.69 for a bank check order. Will provide page 2 of the treasurer's report with detail of checks written and deposits in the future. Will follow up with scholarship winners to make scholarship payments to their universities. One cash donation of \$20 was received and once Lisa is the primary on the PayPal account, the funds will be transferred to the education fund checking account. Cash balances of \$32,424.53 remained in the General Fund and \$6,596.64 remained in the Education Fund on 6/27/2022.

General Business:

4th of July Parade: Tricia reported at least 30 people plan to participate. Will have an SUV followed by 3 trucks and walkers. Will print 1500 business cards at a cost of approximately \$70 with QR codes on the front and meeting dates plus fall festival date on the back. Tricia passed out a sample of the business card (see attachment) and will increase the font size for "Contributions are not tax deductible" to be equivalent in size to the rest of the front of the business card fonts and will add an asterisk next to each meeting date to coincide with the asterisk at the bottom of the card for meeting location specifying the meetings are CCVA meetings. Cards are to be used all year. Terri suggested putting cards in businesses in the village shopping center.

Cynthia Kessinger is opposed to soliciting residents for donations and stated for the record and asked for inclusion in the minutes, "I really am opposed to asking people for money for the scholarships and the teacher grants. I don't think it is the right approach. We have always provided service to everyone else, not asked people to give to us. We've come up with ways to earn the funds. The scholarships and grants are not part of our mission. They are supplemental things that we do. I just don't think it is the right approach."

Hubert made a motion with a second by Terri to change the October meeting date to the 18th. Terri made a motion with a second by Hubert to change the November meeting date to the 15th. Both motions passed unanimously. Erin will make meeting room arrangements.

Jim dropped off the Cochran's Crossing and scholarship winners magnetic signs prior to the meeting.

Tricia reported teachers/staff attending will wear school shirts. Theme is Cochran's Crossing Loves Our Teachers. She invited past board members to join the parade. Tricia will request ice chests from The Township for water. Pat, Liberty, Amanda, and Tricia to attend parade. Requested budget increase from \$100 to \$300 for purchase of posters, candy, and for printing of business cards. Motion made by Hubert for the budget increase with second by Amanda. Motion carried.

Pool Party: Terri reported the party was a success with great attendance and included Sarah Kelly Music School performances, Kona Ice, a fire truck, pizza given out one slice at a time, cookies, water, candy, floats, and giveaways from local businesses. Over 100 people left their email addresses. One giveaway is left to be picked up by the winner; Tricia will follow up. Liberty coordinated games and advertised by putting flyers on over 400 mailboxes prior to the event.

Fall Festival: Amanda reported vendor booth information and forms will be available soon. Terri reported vendors in the Cochran's Crossing Shopping Center want to participate. Cynthia asked the board if they want food (hotdogs, chips, cookies, drinks) provided by Kroger again this year. Motion by Liberty and second by Hubert to have Kroger provide food at the fall festival as done in the past. Motion carried by unanimous vote.

New Event: Tricia reported the previously proposed event with Junkluggers will not occur due to lack of time for the Environmental Services approval process. Interested in ideas for events to hold in the Cochran's Crossing Shopping Center.

Communications Committee: No report

Education Committee: Lisa will discuss providing grants for new teachers with Galatas' principal.

Advisory Committee: No report

Board Member Comments: Tricia commented that Alden Bridge and two other village associations hired the same PR person to manage their communications. Will ask CCVA's current webmaster if he is interested in taking on additional responsibilities such as managing the Facebook page. Will have approved corrected April minutes posted on the CCVA website.

Sharon stated she is moving to North Carolina and enjoyed her time on the board. Her resignation is effective at adjournment of the meeting.

Upcoming Guest Speaker: Terri McArthur from The Woodlands Township Environmental Services will speak at the July meeting.

Next Meeting: July 26th

Adjournment: With no further business, the meeting was adjourned at 8:21 PM by a motion from Terri Larson with second from Sharon Lavery.

Cochran's Crossing Village Association
Attachment to June 28, 2022 Board Meeting Minutes

Front of Sample Business Card



Back of Sample Business Card

Events

July 26th Meeting 7 pm

Aug. 23rd Meeting 7 pm

Sept. 27th Meeting 7 pm

Oct. 18th Meeting 7 pm

Oct. 23rd 12 - 4 pm

FALL FESTIVAL

Shadowbend Park

Nov. 15th Meeting 7 pm

**Meetings are held at The
Woodlands Township Building
2801 Technology Forest Blvd*